WEAKNESS-FIXING: THE WRONG ASSUMPTIONS

1. All behaviors can be learned.
   - If you try hard enough, you can do it.
   - If you want it bad enough, you can do it.
   - If you dream it, you can achieve it.

2. The best in a role all get there exactly the same way.

3. Weakness fixing leads to excellence.

STRENGTHS-BUILDING: THE RIGHT ASSUMPTIONS

1. Some behaviors can be learned. Many are nearly impossible to learn. There is a difference between talent, skill, and knowledge.

2. The best in a role deliver the same outcomes, but use different behaviors.

3. Weakness fixing prevents failure. Strengths building leads to excellence.